

The *AgTrack* is a voluntary leadership program designed for farmers and producers in Georgia, encouraging your efforts to incorporate environmental stewardship and pollution prevention into daily operations and decisions. While doing this, you as a partner are promoted as an environmental leader and included in discussions with industry leaders.

*"Take care of the land and the land will take care of you"*

- Hugh Hammond Bennett



## PARTNERSHIP FOR A SUSTAINABLE GEORGIA

AGRICULTURAL POLLUTION PREVENTION PROGRAM

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***Growing Today...  
Sustaining Tomorrow***



***AgTrack***



Agriculture in Georgia has a long, productive, and diverse past.

What if...

...you could lead Georgia's agriculture into the future?



Agriculture is a way of life for many Georgians. It has created the society we know and contributes greatly to our state. However, Georgia's agriculture is quickly changing. Decisions about how to effectively sustain agricultural operations are complicated by land use change, limited and costly resources, and changing technologies. As a producer, you can make a difference. You can share your knowledge of workable solutions and practices and at the same time learn from others to keep Georgia agriculture in the lead.

**Become a Partner, and show that agriculture can lead the way to a more sustainable Georgia.**

## What can the Partnership's *AgTrack* do for you?

As a Partner in the *AgTrack* Program, you will receive assistance as you continually make improvements in your operation, and you will be recognized for your positive contribution to the environment.

Other benefits include:

- ♦ Assistance in the application process and plan implementation
- ♦ Workshops and seminars on conservation practices
- ♦ Access to networking and mentoring among peers and technical experts
- ♦ Interaction among leaders and stakeholders in Georgia's agriculture.

The Agricultural Pollution Prevention Program (AgP<sup>2</sup>) offers farmers and producers free assistance to develop effective stewardship practices that result in cost savings and increased productivity.

### Goals

- ♦ Achieve sustainable operation through improved efficiency
- ♦ Improve your bottom line
- ♦ Promote conservation practices in farming

### Get Recognized

Because of your voluntary participation in the *AgTrack* Program, we feel you should receive recognition as a leader in stewardship practices.

Partners are promoted through...

- ♦ Publicity in local and other media describing your role as a partner and positive environmental impacts
- ♦ Inclusion in our website
- ♦ Recognition at events and in newsletters
- ♦ Partnership sign to display on your property
- ♦ Involvement with influential leaders of your sector (Dairy, Row-Crops, Urban Ag, etc.)

All Partners become part of a group that shares **one common goal:**

- ♦ Help producers
- ♦ Prevent pollution
- ♦ Maintain existing stewardship practices and develop new ones

## Which level is for you?

### Champion

Level for groups that support Partner's conservation efforts and promote the *AgTrack* Program.

### Bronze

Entry-level for farmers and producers, work to develop proactive policies and procedures, set goals that address environmental concerns.

### Silver

Farmers and producers that are already working under a conservation plan as well as involved in community outreach.

### Gold

Producers that have achieved multiple goals in stewardship as well as mentoring other partners and reaching out to the community.

## You can make a difference

By joining with the Partnership for a Sustainable Georgia's *AgTrack Program*, you can help your operation achieve its goals by becoming more efficient, sustainable, and productive while being noticed as a leader in good stewardship practices.

Environmental stewardship and conservation make good sense. By implementing these practices, your operation receives the benefits of such practices.

### Who is eligible?

Georgia farmers and producers who operate "a working farm or nursery that grosses over \$10,000 in sales per year."

### How do I apply?

Contact the AgP<sup>2</sup> office to receive an application for the appropriate level. You can also go to [www.agp2.org](http://www.agp2.org) and complete an application online. Do not provide any information you deem confidential.